

## Communication Competence as A Support for Implementation the Society 5.0 Concept\*

Grażyna OSIKA

Silesian University of Technology, Gliwice, Poland

Correspondence should be addressed to: Grażyna OSIKA; [grazyna.osika@polsl.pl](mailto:grazyna.osika@polsl.pl)

\* Presented at the 37th IBIMA International Conference, 30-31 May 2021, Cordoba, Spain

Copyright © 2021. Grażyna OSIKA

### Abstract

In the concept of Society 5.0, the convergence of digital technologies that we currently have at our disposal plays a key role, and we regard them as a remedy for the problems of the modern world. This consideration proposes the application of a different perspective, as it seems that as important is the question of what conditions are necessary for the implementation of such a technologically advanced project. Communicative competence is considered to be one of such conditions. It is assumed that holistically understood communicative competence is a valuable tool for a human being, enabling implementation of the concept of Society 5.0. The study includes bibliometrics and conceptual analyses. The development of a model of communicative competences for Society 5.0 will be helpful to define the conditions for implementation this concept in real world.

**Keywords:** Communication competence, Society 5.0, human-centered society, digital communication technologies