

## Disseminating Information - Influencing Decision-Making\*

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### Abstract

The article covers reflection in the field of scope of dissemination/proliferation of information by internet users and impact of media coverage. The motivation, starting point and aim of research was to find answers for crucial question: Are internet users aware of the impact of the information on their making - decisions process? This question led to the preliminary thesis that information dissemination can have a decisive impact for users on their worldview and decisions. The purpose of the research was to measure the level and extent of information sharing by users, to analyze the types of information shared, and users' awareness of the possibility that information can influence their decisions and worldview. The results of the study can be an important contribution to international research. Among the research methods, statistical analysis and diagnostic survey were intensively used. The source material consisted of both studies available in open access and published in specialized journals. Among the mentioned empirical methods were the following: diagnostic survey - conducted in the form of questionnaires using the CAWI technique. Many studies measure variables using self-report instruments, which are one of the most commonly used in addition, many psychological studies measure variables using self-report instruments, which are one of the most commonly used measurement methods, about 45% of studies are conducted in this way (Bodner, 2006) Compared to other research methods and techniques, such measurement is very economical and easy to apply (Lumber, 1989). Quite significant research limitation was the inability to repeat the measurement method on the same group of respondents with an appropriate time interval between measurements.

**Keywords:** proliferation of information, security awerness