IBIMA Publishing Communications of International Proceedings https://ibimapublishing.com/p-articles/39MGT/2022/3974422/ Vol. 2022 (14), Article ID 3974422

Research Methodology in the Management Sciences*

Aboubakere HAJI
Doctorant à l'Équipe de Recherche en Communication

Toufik MAJDI
Professeur d'enseignement supérieur
Directeur du l'Équipe de Recherche en Communication

Issam IZZA
Professeur d'enseignement supérieur
Membre de l'Équipe de Recherche en Communication

FPK Khouribga de l'Université Sultan Moulay Slimane de Béni-Mellal

Correspondence should be addressed to: Aboubakere HAJI; haji.aboubakre@gmail.com

* Presented at the 39th IBIMA International Conference, 30-31 May 2022, Granada, Spain

Copyright © 2022. Aboubakere HAJI, Toufik MAJDI and Issam IZZA

Abstract

Epistemology highlights the rules of knowledge production on which all academic research is based. Far from being reduced to a simple methodology, the study of the epistemology of research appeals to deeper notions such as the scientificity of knowledge, the approach by which it is produced, its scientific scope.

In this spirit, our work seeks to initiate researchers in management sciences on the epistemology of research and its different paradigms. Our goal is to enlighten them on the three main epistemological postures and above all to remind them of the need to produce work that combines rigor with relevance.

Keywords: Epistemology, methodology, positivism, interpretivism, constructivism

Cite this Article as : Aboubakere HAJI, Toufik MAJDI and Issam IZZA "Research Methodology in the Management Sciences" Communications of International Proceedings, Vol. 2022 (14), Article ID 3974422.