

Models of Cooperation in the Field of Sports Within the Framework of the "One Belt, one Way" Project*

Elena V. SIBIRSKAYA

Plekhanov Russian University of Economics, Moscow, Russia, Financial University under the Government of the Russian Federation, Moscow, Russia

Lyudmila V. OVESHNIKOVA

Plekhanov Russian University of Economics, Moscow, Russia, Moscow, Russia

Olga M. PASYNKOVA

Voronezh State University of Engineering Technologies, Voronezh, Russia

Lubov N. CHAIKOVSKAYA

Voronezh State University of Engineering Technologies
Voronezh, Russia

Innara R. LYAPINA

Orel State University, Orel, Russia

Correspondence should be addressed to: Elena V. SIBIRSKAYA; Sibirskaya.EV@rea.ru

* Presented at the 40th IBIMA International Conference, 23-24 November 2022, Seville, Spain

Copyright © 2022. Elena V. SIBIRSKAYA, Lyudmila V. OVESHNIKOVA, Olga M. PASYNKOVA, Lubov N. CHAIKOVSKAYA and Innara R. LYAPINA

Abstract

The purpose of writing a scientific article is to consider the project "one belt, one road" as a new opportunity for the global development of sports in Russia and China. In the process of implementing the presented goal, it is necessary to: - consider the basics of the "one belt, one road" project; - to identify the key factors of the development of sports as an element of the global world; - to conduct a system of evaluation of physical education and introduction to sports in Russia and China; - analyze agreements and other acts in the field of sports and physical culture development; - formation of a priority model of cooperation-sports of Russia and China within the framework of the "one belt, one road" project.

Keywords: innovative initiative, one poya – one way, development, cooperation

JEL Classification Codes: F01.